

**Subject:** RE: Flower stand at 250 Post

**From:** Karin Flood

**Date:** 02/14/2017 01:14 PM

**To:** "Peskin, Aaron (BOS)" <[aaron.peskin@sfgov.org](mailto:aaron.peskin@sfgov.org)>, Erica Sandberg <[esandberg\\_2000@yahoo.com](mailto:esandberg_2000@yahoo.com)>

**CC:** "Hepner, Lee (BOS)" <[lee.hepner@sfgov.org](mailto:lee.hepner@sfgov.org)>, "Angulo, Sunny (BOS)" <[sunny.angulo@sfgov.org](mailto:sunny.angulo@sfgov.org)>, "Darcy Brown (darcybrown7@gmail.com)" <[darcybrown7@gmail.com](mailto:darcybrown7@gmail.com)>, Helen Raiser <[helenraiser@gmail.com](mailto:helenraiser@gmail.com)>

Very good. Thanks. -Karin



K a r i n   F l o o d  
E x e c u t i v e   D i r e c t o r  
U n i o n   S q u a r e   B u s i n e s s   I m p r o v e m e n t   D i s t r i c t  
3 2 3   G e a r y   S t r e e t ,   # 2 0 3  
S a n   F r a n c i s c o ,   C A   9 4 1 0 2  
( 4 1 5 )   7 8 1 - 7 8 8 0

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**From:** Peskin, Aaron (BOS) [mailto:[aaron.peskin@sfgov.org](mailto:aaron.peskin@sfgov.org)]

**Sent:** Tuesday, February 14, 2017 1:12 PM

**To:** Erica Sandberg <[esandberg\\_2000@yahoo.com](mailto:esandberg_2000@yahoo.com)>; Karin Flood <[Karin@unionsquarebid.com](mailto:Karin@unionsquarebid.com)>

**Cc:** Hepner, Lee (BOS) <[lee.hepner@sfgov.org](mailto:lee.hepner@sfgov.org)>; Angulo, Sunny (BOS) <[sunny.angulo@sfgov.org](mailto:sunny.angulo@sfgov.org)>; Darcy Brown (darcybrown7@gmail.com) <[darcybrown7@gmail.com](mailto:darcybrown7@gmail.com)>; Helen Raiser <[helenraiser@gmail.com](mailto:helenraiser@gmail.com)>

**Subject:** RE: Flower stand at 250 Post

DPW's Permit Group has promised to get back to me soon. I will keep you all informed.

Aaron

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**From:** Erica Sandberg [mailto:[esandberg\\_2000@yahoo.com](mailto:esandberg_2000@yahoo.com)]

**Sent:** Tuesday, February 14, 2017 1:06 PM

**To:** Peskin, Aaron (BOS) <[aaron.peskin@sfgov.org](mailto:aaron.peskin@sfgov.org)>; Karin Flood <[Karin@unionsquarebid.com](mailto:Karin@unionsquarebid.com)>

**Cc:** Hepner, Lee (BOS) <[lee.hepner@sfgov.org](mailto:lee.hepner@sfgov.org)>; Angulo, Sunny (BOS) <[sunny.angulo@sfgov.org](mailto:sunny.angulo@sfgov.org)>; Darcy Brown (darcybrown7@gmail.com) <[darcybrown7@gmail.com](mailto:darcybrown7@gmail.com)>; Helen Raiser <[helenraiser@gmail.com](mailto:helenraiser@gmail.com)>

**Subject:** Re: Flower stand at 250 Post

Hi Karen

Thanks for bringing me in and keeping me in the loop on this matter. You know I care profoundly about San Francisco and will do what it takes to improve it. (In fact, on Saturday I participated in the Nob Hill street sweeping event and am working on getting more funding/press for Downtown Streets Team -- will keep you posted on that.).

Lee, Sunny, Darcy, and Helen -- so great that you're all involved and I'm happy to work with you. Feel free to reach out separately.

Very sincerely,

Erica

Erica J. Sandberg

415.613.8354

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**From:** "Peskin, Aaron (BOS)" <[aaron.peskin@sfgov.org](mailto:aaron.peskin@sfgov.org)>

**To:** Karin Flood <[Karin@unionsquarebid.com](mailto:Karin@unionsquarebid.com)>

**Cc:** "Hepner, Lee (BOS)" <[lee.hepner@sfgov.org](mailto:lee.hepner@sfgov.org)>; "Angulo, Sunny (BOS)" <[sunny.angulo@sfgov.org](mailto:sunny.angulo@sfgov.org)>; Erica Sandberg <[esandberg\\_2000@yahoo.com](mailto:esandberg_2000@yahoo.com)>; "Darcy Brown (darcybrown7@gmail.com)" <[darcybrown7@gmail.com](mailto:darcybrown7@gmail.com)>; Helen Raiser <[helenraiser@gmail.com](mailto:helenraiser@gmail.com)>

**Sent:** Tuesday, February 14, 2017 12:35 PM

**Subject:** RE: Flower stand at 250 Post

Karin,

Despite some of the unfortunate behavior of some of my other constituents who have contacted me on this matter, I want you to know that working on this with DPW and hope to have a resolution soon. Dealing with you is truly a pleasure.

Aaron

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**From:** Karin Flood [<mailto:Karin@unionsquarebid.com>]

**Sent:** Tuesday, February 14, 2017 12:26 PM

**To:** Peskin, Aaron (BOS) <[aaron.peskin@sfgov.org](mailto:aaron.peskin@sfgov.org)>

**Cc:** Hepner, Lee (BOS) <[lee.hepner@sfgov.org](mailto:lee.hepner@sfgov.org)>; Angulo, Sunny (BOS) <[sunny.angulo@sfgov.org](mailto:sunny.angulo@sfgov.org)>; Erica Sandberg <[esandberg\\_2000@yahoo.com](mailto:esandberg_2000@yahoo.com)>; Darcy Brown ([darcybrown7@gmail.com](mailto:darcybrown7@gmail.com)) <[darcybrown7@gmail.com](mailto:darcybrown7@gmail.com)>; Helen Raiser <[helenhraiser@gmail.com](mailto:helenhraiser@gmail.com)>

**Subject:** RE: Flower stand at 250 Post

Dear Aaron:

Thank you for your reply.

It is Valentine's day and Mr. Hoogasian is not selling any flowers for another year except maybe from the 1-800 number on his illegal billboard on the back of his abandoned stand.

Dear Sunny and Lee:

What do you need from us to move toward revocation of this permit – a letter from the BID, signatures from stakeholders on the block? Please advise.

Much appreciated and Happy Valentine's Day!

Sincerely,

Karin



Karin Flood  
Executive Director  
Union Square Business Improvement District  
323 Geary Street, #203  
San Francisco, CA 94102  
(415) 781-7880

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**From:** Peskin, Aaron (BOS) [<mailto:aaron.peskin@sfgov.org>]

**Sent:** Thursday, February 09, 2017 6:21 PM

**To:** Karin Flood <[Karin@unionsquarebid.com](mailto:Karin@unionsquarebid.com)>

**Cc:** Hepner, Lee (BOS) <[lee.hepner@sfgov.org](mailto:lee.hepner@sfgov.org)>; Angulo, Sunny (BOS) <[sunny.angulo@sfgov.org](mailto:sunny.angulo@sfgov.org)>

**Subject:** RE: Flower stand at 250 Post

Karin,

We're happy to help on this. Connie is back at Rec and Park and no longer at my office but Lee and/or Sunny are available to work with you on this.

Aaron

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**From:** Karin Flood [<mailto:Karin@unionsquarebid.com>]

**Sent:** Thursday, February 09, 2017 3:23 PM

**To:** Peskin, Aaron (BOS) <[aaron.peskin@sfgov.org](mailto:aaron.peskin@sfgov.org)>

**Cc:** Hepner, Lee (BOS) <[lee.hepner@sfgov.org](mailto:lee.hepner@sfgov.org)>; Chan, Connie (REC) <[connie.chan@sfgov.org](mailto:connie.chan@sfgov.org)>

**Subject:** FW: Flower stand at 250 Post

Dear Aaron:

Despite what his sign says Hoogasian Flowers is not returning to sell flowers at his dilapidated abandoned flower stand any time soon (see photos below).

We need your help in getting it removed. It is a complete eyesore and Mr. Harold Hoogasian (owner) is not in compliance with his permit to operate.

[http://www.sfpuclicworks.org/sites/default/files/4134-FM%20-%20175880%20-%20Flower%20Stand%20Guidelines%20\(Signed\).pdf](http://www.sfpuclicworks.org/sites/default/files/4134-FM%20-%20175880%20-%20Flower%20Stand%20Guidelines%20(Signed).pdf)

As per this flower stand code, it sounds like we may recommend that the Board of Supervisors revoke his permit. How would we go about doing this?

Here is more background information:

We tried to work with Mr. Hoogasian about 3 years ago (after the stand was closed for some time) to get him to operate it and he did for a limited time but he closed it again just before Valentine's Day maybe two years ago. The windows have been cracked and it has been covered in graffiti for at least 3 months.

DPW has told us in the past that they cannot enforce the permit for him to operate it. They can post notices to clean up the graffiti and replace the windows but we are way beyond this.

Thank you for any assistance you can lend to us on this.

Sincerely,

Karin



Karin Flood  
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Union Square Business Improvement District  
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San Francisco, CA 94102  
(415) 781-7880

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**From:** [karinlflood@gmail.com](mailto:karinlflood@gmail.com) [mailto:[karinlflood@gmail.com](mailto:karinlflood@gmail.com)]

**Sent:** Thursday, February 09, 2017 2:42 PM

**To:** Karin Flood <[Karin@unionsquarebid.com](mailto:Karin@unionsquarebid.com)>

**Subject:** Flower stand

cid:7d5106fe-5328-411e-a052-f639c301c9bb@namprd07.prod.outlook.com



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cid:5c7e4cd9-00f0-4c3e-a1b7-dab6c493eccb@namprd07.prod.outlook.com



cid:ccb41fc0-9a63-4e01-b110-1556823d059d@namprd07.prod.outlook.com



cid:b60ffea7-d324-4e15-a776-4c4aeb4cd7f3@namprd07.prod.outlook.com



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